#### PAUL, WEISS, RIFKIND, WHARTON & GARRISON LLP

1615 L STREET, NW WASHINGTON, DC 20036-5694 TELEPHONE (202) 223-7300 FACSIMILE (202) 223-7420

LOYD K. GARRISON (1946-1991) RANDOLPH E. PAUL (1946-1956) SIMON H. RIFKIND (1950-1995) LOUIS S. WEISS JOHN F. WHARTON (1927-1977)

WRITER'S DIRECT DIAL NUMBER

202-223-7340 WRITER'S DIRECT FACSIMILE

202-223-7440 WRITER'S DIRECT E-MAIL ADDRESS

pspector@paulweiss.com

1285 AVENUE OF THE AMERICAS NEW YORK, NY 10019-6064 TELEPHONE (212) 373-3000 FACSIMILE (212) 757-3990

62, RUE DU FAUBOURG SAINT-HONORÉ 75008 PARIS, FRANCE TELEPHONE (33 I) 53 43 14 14 FACSIMILE (33 I) 53 43 00 23

FUKOKU SEIMEI BUILDING 2-2 UCHISAIWAICHO 2-CHOME CHIYODA-KU, TOKYO 100-0011, JAPAN TELEPHONE (81-3) 3597-8101 FACSIMILE (81-3) 3597-8120

> ORIENTAL PLAZA, TOWER E3 SUITE | 205 NO. I EAST CHANG AN AVENUE DONG CHENG DISTRICT BEIJING, 100738 PEOPLE'S REPUBLIC OF CHINA TELEPHONE (86-10) 8518-2766 FACSIMILE (86-10) 8518-2760/61

12TH FLOOR, HONG KONG CLUB BUILDING 3A CHATER ROAD, CENTRAL HONG KONG TELEPHONE (852) 2536-9933 FACSIMILE (852) 2536-9622

> ALDER CASTLE 10 NOBLE STREET LONDON ECZV 7JU, U.K. TELEPHONE (44 20) 7367 1600 FACSIMILE (44 20) 7367 1650

PARTNERS RESIDENT IN WASHINGTON DALE M. SARRO JOSEPH J. SIMONS PHILLIP L. SPECTOR STUART G. STEINGOLD HENK BRANDS DA
PATRICK S. CAMPBELL JO
KENNETH A. GALLO PH
ROBERT P. PARKER ST
WARREN B. RUDMAN, OF COUNSEL

PARTNERS NOT RESIDENT IN WASHINGTON

WASHINGTON

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DANIEL J. KRAMER\*
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NEALE M. ALBERT\*
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H. CHRISTOPHER BOCHNING\*
RICHARD S. BORISOFF\*
JOHN F. BREGGIO\*
RICHARD S. BORISOFF\*
JOHN F. BREGGIO\*
RICHARD S. BORISOFF\*
JOHN F. BREGGIO\*
RICHARD J. BRONSTEIN\*
JEANETTE K. CHAN\*
DOUGLAS A. CIFU\*
LEWIS R. CLAYTON
JAY COHEN COLWELL\*
RUSCELL CORNISH\*
EWIS C. COLWELL\*
RUSCELL CORNISH\*
AMES M. DUBIN
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CHARLES H. GOOGE, JR.\*
ANDREW G. GORDON\*
ANDREW G. GORDON\*
PAUL D. GINSBERG\*
ERIC GOODISON\*
CHARLES H. GOOGE, JR.\*
ANDREW G. GORDON\*
ANDREW G. GORDON\*
ANDREW G. GORDON\*
PAUL D. GINSBERG\*
ERIC GOODISON\*
CHARLES H. GOOGE, JR.\*
ANDREW G. GORDON\*
ANDREW G. GORDON\*
ANDREW G. GORDON\*
PAUL D. GINSBERG\*
ERIC GOODISON\*
CHARLES H. GOOGE, JR.\*
ANDREW G. GORDON\*
ALAN S. HALPERR\*
ROBERT M. HIRSH\*
STEVEN R. HOWARD\*
JOYCE S. HUANG\*
J JORDAN E. YARETT\*
ALFRED D. YOUNGWOOD

\*NOT AN ACTIVE MEMBER OF THE DC BAR.

May 11, 2004

#### By Hand

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, N.W. Washington, DC 20554

Ex Parte Communication – IB Docket No. 02-34

Dear Ms. Dortch:

On May 10, 2004, Bryan McGuirk, Senior Vice President of SES AMERICOM, Inc. ("SES AMERICOM"); Kimberly Baum of SES AMERICOM; and the undersigned, attorney for SES AMERICOM, met in person with the following staff members of the International Bureau: Donald Abelson, Thomas Tycz, John Martin, Richard Nunno, Douglas Webbink, Irene Wu. On the same day, Mr. McGuirk; Nancy Eskenazi, Vice President and Associate General Counsel of SES AMERICOM; and the undersigned met in person with Commissioner Michael J. Copps and Paul Margie, Office of Commissioner Copps; and with Bryan Tramont and Sheryl Wilkerson, Office of the Chairman. Ms. Eskenazi also met on the same day with Rod Porter of the International Bureau. Each of these meetings was for the purpose of discussing matters identified in

#### Ms. Marlene H. Dortch, Secretary

the attached document, which was distributed at each meeting. We are filing an original and one copy of this letter and the attachment in the referenced docket.

Respectfully submitted,

Phillip L. Spector

Attorney for SES AMERICOM, Inc.

#### Attachment

cc (via e-mail, with attachment):

Hon. Michael J. Copps

Paul Margie

Bryan Tramont

Sheryl Wilkerson

Donald Abelson

Rod Porter

Thomas Tycz

John Martin

Richard Nunno

Douglas Webbink

Irene Wu

Qualex International



## SPACE STATION LICENSING:

# THE "BUSINESS-FRIENDLY" BOND

IB DOCKET NO. 02-34 MAY 2004



### I. CURRENT BOND APPROACH

- Ramps down as the satellite project ramps up:
  - From \$5M at FCC licensing, down to \$1.25M on commencement of construction, to zero at launch.
- Does not comport with public interest concern about orbital/spectrum warehousing:
  - If a project is abandoned just before launch, bond is at its lowest point, BUT
  - Harm to public interest is greatest (harm is a function of time).
- Discourages the satellite operator from pioneering new frequencies/orbital slots.



## I. CURRENT BOND APPROACH (cont.)

- Ignores commercial realities:
  - Need for risk-sharing with major customers;
  - Customer can't commit until FCC license/slot/frequencies are assured.
- Is most expensive when the project is most uncertain:
  - The operator is not, at FCC licensing, weighing a \$5M bond against a \$200M satellite project.
  - Rather, the operator is weighing the bond cost against the very low expenditures at project inception, at a time when the project is at highest risk of cancellation.



### II. PROPOSED "BUSINESS-FRIENDLY" BOND

- Would ramp up as the satellite project ramps up:
  - *E.g.*, from \$500,000-\$1.25 million at FCC licensing to \$5M at construction commencement.
- Would address the public interest concern re warehousing:
  - The satellite operator would pay more through the bond (if the satellite is not ultimately launched) the longer that orbital/spectrum resources are not available to others.
  - The incentives for the operator to relinquish a license early if it will not be used – would thus be aligned with the public interest objectives.



## II. PROPOSED "BUSINESS-FRIENDLY" BOND (cont.)

- Would address the FCC's concern about speculators:
  - A potential forfeiture of \$500,000 \$1.25 million is significant even for the largest companies, and would certainly deter those involved solely for speculation.
  - Within one year, the bond would ramp up to a higher amount (e.g., \$2.5 million), thereby increasing speculator deterrence as the public interest harm (from warehousing) increases.
  - The Commission's new satellite licensing rules contain several other deterrents to speculation:
    - Limits on the number of applications;
    - Strict milestone requirements;
    - "Black marks" for those missing milestones ("3 strikes and you're out");
    - Substantial completeness requirement for applications.



## II. PROPOSED "BUSINESS-FRIENDLY" BOND (cont.)

- Would more closely track the satellite operator's risk profile for a new project:
  - As the operator makes decisions to move forward at each stage, the project becomes more certain.
  - Bond exposure would be appropriately synchronized with the reduction in program risk.
- Would be proportional to capital expenditures on a project:
  - As the operator invests more project \$\$, it is willing also to invest in a higher bond.



